

Update

NEWS IN BRIEF

NEW GENERAL MANAGER

We are proud to announce that Bryan Offer has been appointed as the General Manager from the 1st of July 2010. Bryan will bring a new focus on improved service levels to producers in the field.



CHRIS ALEXANDER

Chris has joined the Citrogold team and will strengthen our ongoing professional evaluation of new varieties in the field. Chris will operate in the Western regions of the

South Africa – Western, Eastern and Northern Cape.

SMITH POMEGRANTE

South Africa's first pomegranate variety to enjoy Plant Breeders Rights is released for experimental plantings.

VIRUS FREE ESTER GRANADILLA

The first virus free Ester plant material will be available for producers in Spring 2010

WITKRANS NAVEL

The exceptional late maturing navel is shortly due for release from the Citrus Foundation Block In Uitenhage

ORANGE RIVER CITRUS EVALUATION

Citrogold evaluators are excited at the excellent performance of new varieties being tested at various sites along the length of the Orange river.

The exceptional size performance of new valencia selections and good internal colour of the Ruby valencia and Flamingo grapefruit is very encouraging. See pictures pg 2.



CLEMENGOLD BRAND COMPANY

The Clemengold company has been formed to create a more professional promotion of

the brand on a worldwide basis and is managed by Michelle Kruger. www.clemengold.com



M7 Navel – Citrogold participates in worldwide commercialisation by the Biogold Group.

The M7 will set a new benchmark for early navel quality on a worldwide basis.

This exceptional early navel will have a dramatic influence on early navel consumption in the future with its exceptional internal quality.

Citrogold has started the process of subscription for the variety. Citrogold have engaged with growers to license 1 000 ha's of the variety in South Africa.

Varietal evaluation sites have been established in several premium navel growing regions of South Africa. The first South African fruit will be available for evaluation in South Africa in 2011.

Citrogold will arrange a second grower tour, to Australia in April 2011, for South African producers, who wish to see bearing semi-commercial orchards.

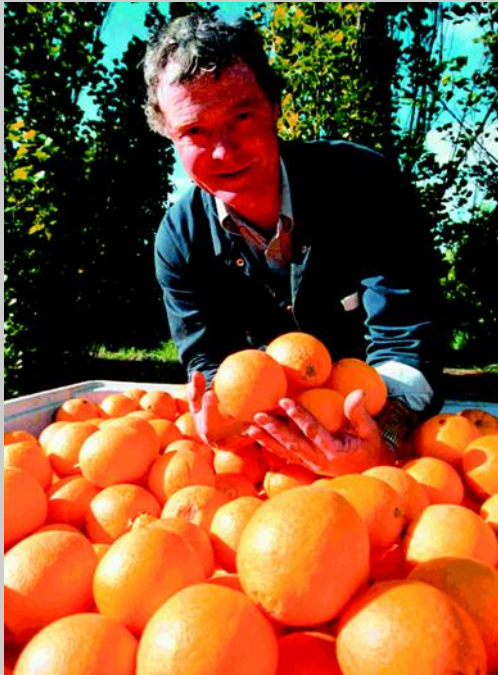
Greg Chislett – exceptional navel breeder

Quiet unassuming Australian farmer Greg Chislett has selected two exceptional navels on his farm in Victoria State in the past 10 years.

Greg and Sue Chislett are second-generation citrus farmers and produce excellent quality fruit on the 100-hectare citrus farm in Kenley.

The Chislett navel has been widely commercialised in Australia, USA and Spain. The Chislett navel is a summer hanging navel with good tonnage and fruit size. It is the latest maturing navel in Australia. The navel is under semi-commercial evaluation in South Africa.

M7 navel were selected from a branch mutation on a Navelina orchard on Greg's farm.



Greg with his latest harvest of navels

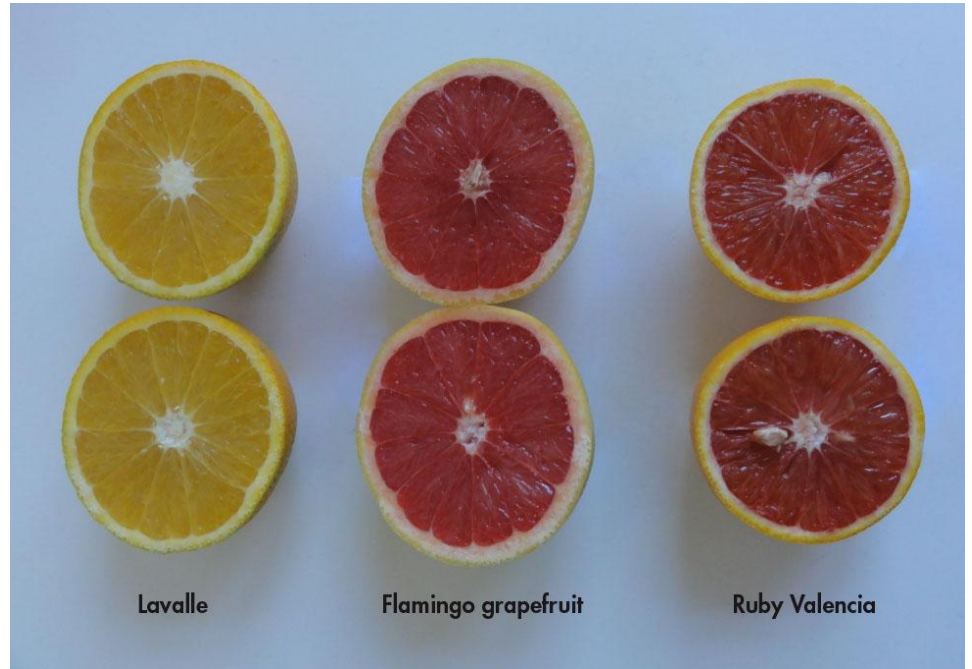
NEW CLEMENGOLD BRAND LOGO

A new brand logo has been designed for worldwide use of the brand.



MCLEAN VALENCIA BOME BESKIKBAAR

10 000 McLean bome op carrizzo citrange beskikbaar vir Augustus aanplanting – kontak gerus vir Nabe Arnold.
narnold@citrogold.co.za



Die unieke Noord Kaap klimaat gee uitstekende vrug kwaliteit .

Wetenskaplike Evaluasie langs die Oranje Rivier gee resultate

Freek Veldman, Citrogold evalueerder, bestuur sowat 30 evaluasie persele landwyd. Die nuutste resultate van proefpersele gevestig in die Oranje Rivier area 5 jaar gelede, het baie interessante resultate gelewer.

Die suksesvolle kommersialisering van nuwe varieteite vereis jarelange se intensiewe evaluasie. Citrogold poog om pro-aktief op te tree deurdat geselekteerde varieteite gevestig word in areas waar dit bes moontlik suksesvol kan wees. Dit verg jare se evaluasie alvorens kommersieel aanplantings daaruit voortspuit.

Citrogold gebruik eksperimentere persele met 3-8 bome per varieteit en semi-kommersieel aanplantings wat wissel tussen 0,5 tot 3 hektaar om sodoende betroubare resultate te verseker.

'n Reeks van mandaryne, Valencias, Navels, Pomelos en Suurlemoene is geëvalueer op verskeie persele vanaf Harswater tot laer Augrabies in die Noord Kaap.

Die persele word ook gebruik om onderstam- en bostam-kombinasies te evalueer volgens klimaat- en grondvereistes van die area. Volgehoue evaluasies die volgende paar jaar behoort nog waardevolle inligting te verseker.

Eksperimentele persele wys uit dat die area geskik is vir die produksie van varieteite met goeie vruggrootte soos Benny, Alpha en Lavalle Valencia. Die Ruby Valencia produseer diep rooi interne pigment wat deur likopeen veroorsaak word. Laat Navels soos die Witkrans bleik baie belowend te wees.

Kontak gerus vir Ballie Wahl, Chris Alexander of Freek Veldman vir meer inligting.