

Update NEWS IN BRIEF

NEW BOARD MEMBER

CitroGold is pleased to announce the appointment of a new Board Member in



Salwa Petersen.

Salwa has as her areas of expertise strategic planning and business development. She has significant experience on a managerial and Board level, including her past role as CEO of a start-up company

(also having led the successful buy-out of this Company to another firm);

Salwa is a registered network engineer on 3 operating platforms, and has vast experience in IT management. She obtained her M.Com. in Information Management at the University of the Western Cape in 2003, focusing on Strategy. She also served as Economic Development Manager of Casidra, managing a loan fund on behalf of ABSA bank and Western Cape Provincial Government. She currently also sits on the Board of the Institute for Child, Youth and Family.

NEW CAPACITY IN THE TEAM

Irma Esser has joined the CitroGold team as Administration Manager. Irma has experience in Citrus pack house and export

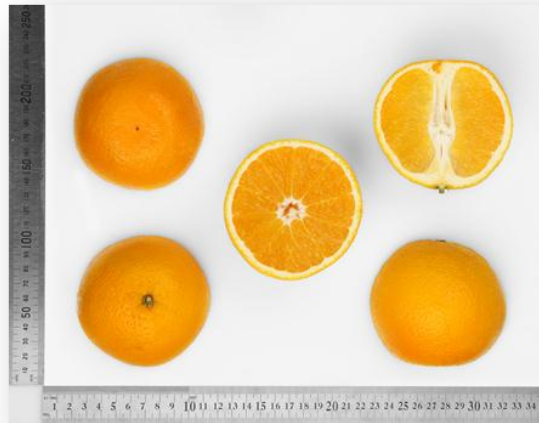
administration and will be responsible amongst others for Importer and Exporter contracts, collection of fruit royalties and late mandarin hectare allocations.



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Lavalle - improved replacement for old clone Valencia selections

The Lavalle Valencia is set to replace the old clone Valencia's in South Africa



This exceptional, late maturing, large fruited, seedless Valencia will enable growers to achieve excellent pack outs and returns

Varietal evaluation sites have been established in several Valencia growing regions of South Africa.

The variety has shown to have consistently good fruit set even under

hot conditions during the blossom period - a cause of inconsistent bearing patterns in other seedless Valencia's over the years.

The Lavalle also shows consistent larger fruit size than old clone Valencia's.

CitroGold believes that the variety will make a significant impact on the profitability of growers farming with Valencia's.

Hierdie besonderse groot, pitlose asook laat-oes Valencia, sal produsente in staat stel om uitstekende uitpakte en opbrengste te bereik.

Variëteit evalueringpersele is in verskeie Valencia groeiende streke van Suid-Afrika gevestig.

Die variëteit het konsekwent goeie vrug opbrengste getoon selfs onder warm toestande gedurende die blom tydperk wat gewoonlik 'n oorsaak is van onreëlmatige drag in ander pitlose Valencias deur die jare. Die Lavalle toon ook konsekwent groter vrugte as die ou-kloon Valencias.

CitroGold glo dat die variëteit 'n beduidende impak sal maak op die winsgewendheid van Valencia produsente.



ARC

The ARC has appointed Citrogold to represent the commercialisation of the mandarin varieties B17, B24 and Sonet in South Africa

KARNINKA NAVEL

The ultra late maturing navel previously known as the Rautenbach late navel has been renamed the Karninka Navel.

WITKRANS NAVEL

The exceptional late maturing navel is shortly due for release from the Citrus Foundation Block In Uitenhage.

JACKSON LS GRAPEFRUIT

The first semi - commercial experimental Orchard bore an excellent crop in the Komatipoort area.

Fruit was stored in cold steri-trials for 30 days at -0.5 degrees and was In excellent condition following shelf life tests.

GLENORA LATE NAVEL FIELD DAY

A field day was held in Burgersfort for existing and aspirant Glen Ora navel growers. Growers were impressed to see the performance of the original interim plant material source compared to the CFB material.

PRODUSENTE SITRUS TOER NA ISRAEL

Toer word beplan vir Israel in Februarie 2012
Kontak Peter Turner by (021) 882 8277

FIRST M7 FRUIT IN ZA

The first M7 Navel fruit were observed at the Citrus Foundation Block this year. Joan Chavarria and Wayne Parr, two Australian based horticulturists, were able to confirm that the fruit was true - to - type.

Gusocora Valencia (G5)

Gustav van Veijeren: die trotse eienaar van die middel seisoen Valencia genaamd Gusocora Valencia (G5)



Dit is oorspronklik deur sy vader ontdek in die sogenaamde G5 blok op hul plaas in die Malelane distrik. Gustav het bome gevestig op sy plaas in Letsitele saam met die industrie leier van die tyd, Delta Valencia.

Die Gusocora (G5) het homself bewys deurdat die grootte van die vrug en produksie opbrengste die Delta Valencia oortref het oor 'n periode van sewe jaar.

Gustav het dadelik die potensiaal van die kultivar raakgesien en dit laat registreer vir planttelersregte en die res is geskiedenis.

Die Gusocora gee aan produsente 'n alternatiewe plant opsie, veral om die Delta Valencia te vervang

ClemenGold 2011 Southern Hemisphere Season in full swing

With the first shipments having arrived in both the UK and Europe, the Southern hemisphere ClemenGold season is in full swing. The report from the market is that the internal and external quality of the first South African and Peruvian ClemenGolds are excellent. As the quality of the Nadorcott harvests increases in countries such as Argentina, small amounts of their fruit could also find its way into the ClemenGold brand.

In South Africa, The ClemenGold Company had another very successful promotional campaign in Woolworths. The season started with some of the earlier fruit from the North of the country and will continue until mid-September. Asda, Costco and Tesco will once again carry ClemenGold branded fruit on their shelves in the UK. Branded packaging makes it easier for consumers to identify this consistently good quality fruit. Being able to ask for something by name also cuts down on frustration when confronted by a huge selection of fresh produce.

ClemenGold will again be working with the charming UK celebrity chef, Sophie Michell. In-store tastings are scheduled in the UK for August. One retailer in The Netherlands, Nettorama, will also be carrying branded ClemenGold, as well as Carrefour in Belgium.

SanLucar remains The ClemenGold Company's main partner in Germany and Austria. Many activities, such as in-store tastings and media presence, are planned around the season in these two countries.

"Consistent quality remains the central value of the ClemenGold brand," says Michelle Kruger from The ClemenGold Company. "The most important factor for us is that the consumer taking out the time and money to purchase ClemenGold, must consistently derive pleasure from the product."

For more information contact The ClemenGold Company at info@clemengold.co.za or +27 21 880 7033.

